



Exhibiting Name	Stand Number	Stand Number	Exhibiting Name
3Style Scooters	GH6	B100	Jazwares
8th Wonder	G110	B115	Ginger Fox/Milly&Flynn
A.B.Gee of Ripley	B40	B12	Orchard toys
Aardvark Swift Recruitment Limited	GH10	B121	JURATOYS
Accentuate Games Ltd	G65	B125	Legler OHG small foot company
Albion Hobbies	GH3	B130	Epoch Making toys
Allsorted Ltd	GH21	B149	Make Time 2 Play Cafe
Alpha Group UK	B90	B18	lexibook
Alphabet Pie	GH59	B20	Hornby Hobbies
Amerang	Upper Level 215	B22	COBI
Asmodee UK	E109	B25	Theo Klein Ltd.
Aurora World Ltd	D35	B30	MV Sports & Leisure Ltd
Bandai UK Ltd	Upper Level 600	B35	Zimpli Kids Ltd
Battlefront Miniatures	D98	B40	A.B.Gee of Ripley
Big Potato	H46	B45	Micro Scooters
Bigjigs Toys Limited	H39	B49	UL VS LTD
BinaryBots	Upper Level 505	B50	Marbel
Bladez Toyz	Upper Level 123	B56	Tasma Products Ltd
Bliss Distribution	F100	B60	Keel Toys
Brainstorm Ltd	E79	B65	Pockos
BTHA Exhibiting Members Lounge	Upper Level 205	B70	Vivid
Bureau Veritas Consumer Products Services	GH36	B75	heo
Canal Toys UK	G125	B80	Jonathan's Toys Ltd
Cartamundi	H1	B82	Room Copenhagen A/S
Casdon Ltd	E30	B85	Tonies
Character Options	E119	B90	Alpha Group UK
Cheatwell Games	E20	B95	Flying Gadgets
Clarendon Games	GH17	C42	SNAZAROO
Clementoni	Upper Level 140	C45	West Design Products Ltd
Click Distribution (UK) Ltd.	Upper Level 120	D109	Games Workshop
Cloud b	Upper Level 310	D11	Melissa & Doug, LLC
Cloudberries	GH44	D2	Fiesta Crafts
COBI	B22	D20	Melissa & Doug
Coiledspring Games	E35	D35	Aurora World Ltd
Content Creation Zone	Upper Level 198	D36	Learning Resources
Deco-Pak	Upper Level 325	D90	Posh Paws
Depesche UK Ltd.	H50	D98	Battlefront Miniatures
DGL GROUP	G135	E1	Toys 'n' Playthings Magazine
DKL Marketing Ltd	E66	E10	Le Toy Van
Dolu Toy Factory	G101	E100	Wicked Vision Ltd
EasyRead Time Teacher	GH5	E109	Asmodee UK
EDUK8 Worldwide Ltd	F1	E115	Winning Moves
EPHEMERIS	Upper Level 320	E119	Character Options
Epoch Making toys	B130	E120	Rainbow Designs
Eurofins	GH23	E125	re:creation Ltd
The Elf on The Shelf	Upper Level 155	E129	IMC Toys (UK) Ltd
Fiesta Crafts	D2	E130	Funko UK
Five Stars H.K. Ltd	GH50	E131	Spin Master
Flair Leisure Products Plc	E39	E135	Siso Toys UK
Flying Gadgets	B95	E140	Ravensburger Ltd
FOCO UK	GH13	E149	Mookie
Freed Games	GH39	E15	The Green Board Game Company Ltd
Funko UK	E130	E150	Spin Master
Funrise	G90	E16	Padgett bros AtoZ ltd
Galt Toys	E9	E2	ToyNews
Games Workshop	D109	E20	Cheatwell Games
Geomag	Upper Level 501	E21	The Sales Partnership Ltd
Getretro.co.uk	GH62	E30	Casdon Ltd
Gibsons	E40	E35	Coiledspring Games
Ginger Fox/Milly&Flynn	B115	E39	Flair Leisure Products Plc
Golden Bear	E69	E40	Gibsons
GOSH Designs part of the PMS International Group plc	Upper Level 654	E46	Jumbo Games
Great Gizmos Limited	G20	E49	H Grossman Ltd
Great Inflate	Upper Level 147	E50	Paul Lamond Games
Green Bean Collection	GH18	E66	DKL Marketing Ltd
Green Elephant Trading	GH42	E69	Golden Bear
H Grossman Ltd	E49	E79	Brainstorm Ltd
The Green Board Game Company Ltd	E15	E89	Wilton Bradley
Haliit	E90	E9	Galt Toys
Hasbro UK Ltd	Gallery Suites	E90	Haliit
heo	B75	E99	TKC Sales
Hippyckick	Upper Level 305	F1	EDUK8 Worldwide Ltd
Hornby Hobbies	B20	F10	University Games
HORNIT	Upper Level 122	F100	Bliss Distribution
House of Marbles	F40	F101	JWS
iDance	Upper Level 420	F110	John GmbH / Toys & Sporting Goods
iimo	Upper Level 315	F15	Thames and Kosmos
IMC Toys (UK) Ltd	E129	F16	K-Play International Ltd
Indigo jamm	H40	F20	Plum
Insect Lore	G30	F25	Smart Toys & Games
Interplay UK	G10	F36	Technology Will Save Us
Intertek	G66	F40	House of Marbles

J Perkins	312	F44	Star-Images
Jazwares	B100	F46	Keycraft Global Ltd
John Adams Leisure Limited	G100	F50	TOBAR Group Trading Ltd
John GmbH / Toys & Sporting Goods	F110	F66	Skip Hop
Jonathan's Toys Ltd	B80	F90	Tactic Games
Jumbo Games	E46	G10	Interplay UK
jumini	GH26	G100	John Adams Leisure Limited
JURATOYS	B121	G101	Dolu Toy Factory
JWS	F101	G110	8th Wonder
KAPLA	Upper Level 143	G115	ROLLPLAY
Keel Toys	B60	G125	Canal Toys UK
Keycraft Global Ltd	F46	G135	DGL GROUP
Kidicraft Ltd	H30	G20	Great Gizmos Limited
Kids@Play Ltd	Upper Level 180	G22	The Happy Puzzle Company
KidsOut	Upper Level 152	G25	RED ROBIN TOYS
K'NEX UK a Division of Basic Fun	Upper Level 510	G30	Insect Lore
K-Play International Ltd	F16	G65	Accentuate Games Ltd
KRASATOYS	GH55	G66	Intertek
Theo Klein Ltd.	B25	G90	Funrise
Lanka Kade (UK) Ltd	H36	Gallery Suites	Hasbro UK Ltd
LaQ	GH67	GH1	SWAG Distribution
Larsen Jigsaw Puzzles	GH30	GH10	Aardvark Swift Recruitment Limited
Laser Beam Eyes Ltd	Upper Level 126	GH11	WOW Toys
Le Toy Van	E10	GH13	FOCO UK
Learning Resources	D36	GH15	VAP games
Legler OHG small foot company	B125	GH16	RACHEL LOWE
LEGO	Olympia Room	GH17	Clarendon Games
lexibook	B18	GH18	Green Bean Collection
Lionstrike Footballs	GH2	GH2	Lionstrike Footballs
Magformers UK Limited	Upper Level 540	GH20	The Toy Project
Magic Box	GH54	GH21	Allsorted Ltd
Make Time 2 Play Cafe	B149	GH23	Eurofins
Manobesaz	Upper Level 316	GH24	Rawk Haven Games
Marbel	B50	GH26	jumini
Marvin's Magic	H65	GH28	MURO
Max Mindpower	Upper Level 162	GH3	Albion Hobbies
Melissa & Doug	D20	GH30	Larsen Jigsaw Puzzles
Melissa & Doug, LLC	D11	GH31	Progressive Pre-School Magazine
Micro Scooters	B45	GH32	The Source Wholesale Limited
Mojo-Nation	GH48	GH34	Naranja Minimalista
Mookie	E149	GH36	Bureau Veritas Consumer Products Services
MTW Toys SA	Upper Level 105	GH37	Toy World
MURO	GH28	GH39	Freod Games
MV Sports & Leisure Ltd	B30	GH41	UGears Mechanical Models
My Little World Limited	GH69	GH42	Green Elephant Trading
N Smith Packaging & Display	Upper Level 124	GH44	Cloudberrries
Naranja Minimalista	GH34	GH45	Strictly Briks
Norman Global Logistics Ltd	GH78	GH46	Stora Enso Biocomposites
The Northern Testhouse Leicester Ltd	Upper Level 149	GH48	Mojo-Nation
The NPD Group	Upper Level 146	GH49	Risk & Rewards Board Games
Orchard toys	B12	GH5	EasyRead Time Teacher
OTL Technologies	GH70	GH50	Five Stars H.K. Ltd
Oxford Diecast Ltd	Upper Level 195	GH54	Magic Box
Padgett bros AtoZ Ltd	E16	GH55	KRASATOYS
Papo UK	Upper Level 128	GH58	Piqipi Limited
Paul Lamond Games	E50	GH59	Alphabet Pie
Petron	Upper Level 308	GH6	3Style Scooters
Piqipi Limited	GH58	GH62	Getretro.co.uk
Playmobil (UK) Ltd.	Upper Level 210	GH65	Xiamen Chituo Imp. & Exp. Co.,Ltd.
Plum	F20	GH67	LaQ
Pockos	B65	GH69	My Little World Limited
Posh Paws	D90	GH70	OTL Technologies
Press Office & Toy Fair's Hero Toys	Upper Level 158	GH71	The Toys Boys Ltd
Progressive Pre-School Magazine	GH31	GH78	Norman Global Logistics Ltd
RACHEL LOWE	GH16	GH79	Schaefer Toy Company GmbH
Rainbow Designs	E120	GH8	Rainbow Eco Products Ltd
Rainbow Eco Products Ltd	GH8	H1	Cartamundi
Ravensburger Ltd	E140	H20	Wild Card Games
Rawk Haven Games	GH24	H30	Kidicraft Ltd
re:creation Ltd	E125	H36	Lanka Kade (UK) Ltd
Red Knight Toy Group	Upper Level 148	H39	Bigjigs Toys Limited
RED ROBIN TOYS	G25	H40	Indigo jamm
Relaxation Garden	Upper Level 220	H42	Trends UK Ltd
Revell GmbH	Upper Level 110	H46	Big Potato
Risk & Rewards Board Games	GH49	H50	Depesche UK Ltd.
ROLLPLAY	G115	H52	Wind Designs Ltd
Roma	Upper Level 144	H65	Marvin's Magic
Room Copenhagen A/S	B82	London Room	The Toymaster Members Lounge
Sambro International LTD	Upper Level 400	Olympia Room	LEGO
Schaefer Toy Company GmbH	GH79	Upper Level 210	Playmobil (UK) Ltd.
Schleich	Upper Level 100	Upper Level 100	Schleich
Seatzac	Upper Level 650	Upper Level 102	SES Creative B.V.
SES Creative B.V.	Upper Level 102	Upper Level 105	MTW Toys SA
Siso Toys UK	E135	Upper Level 110	Revell GmbH
Skip Hop	F66	Upper Level 119	Ty UK Ltd
Smart Toys & Games	F25	Upper Level 120	Click Distribution (UK) Ltd.
SnapDragon: fighting fakes online	Upper Level 200	Upper Level 122	HORNIT
SNAZAROO	C42	Upper Level 123	Bladez Toyz
Spin Master	E131	Upper Level 124	N Smith Packaging & Display
Spin Master	E150	Upper Level 126	Laser Beam Eyes Ltd
Star-Images	F44	Upper Level 128	Papo UK
STC - Testing, Inspection and Certification	Upper Level 165	Upper Level 130	Turner Media Innovations Lounge
Stora Enso Biocomposites	GH46	Upper Level 140	Clementoni

Strictly Briks	GH45	Upper Level 143	KAPLA
SWAG Distribution	GH1	Upper Level 144	Roma
The Sales Partnership Ltd	E21	Upper Level 145	VR Distribution UK
The Source Wholesale Limited	GH32	Upper Level 146	The NPD Group
Tactic Games	F90	Upper Level 147	Great Inflate
Tasma Products Ltd	B56	Upper Level 148	Red Knight Toy Group
Technology Will Save Us	F36	Upper Level 149	The Northern Testhouse Leicester Ltd
TFTV Demo Zone	Upper Level 157	Upper Level 150	Toy Retailers Association
Thames and Kosmos	F15	Upper Level 152	KidsOut
The Happy Puzzle Company	G22	Upper Level 155	The Elf on The Shelf
The Toy Project	GH20	Upper Level 157	TFTV Demo Zone
The Toymaster Members Lounge	London Room	Upper Level 158	Press Office & Toy Fair's Hero Toys
The Toys Boys Ltd	GH71	Upper Level 160	Toy Trust Coffee Lounge
THINKGEEK	Upper Level 202	Upper Level 162	Max Mindpower
Thought Machine	Upper Level 175	Upper Level 165	STC - Testing, Inspection and Certification
TKC Sales	E99	Upper Level 175	Thought Machine
TOBAR Group Trading Ltd	F50	Upper Level 180	Kids@Play Ltd
TOMY	Upper Level 520	Upper Level 190	Wow! Stuff
Tonies	B85	Upper Level 195	Oxford Diecast Ltd
Toy Retailers Association	Upper Level 150	Upper Level 198	Content Creation Zone
Toy Trust Coffee Lounge	Upper Level 160	Upper Level 200	SnapDragon: fighting fakes online
Toy World	GH37	Upper Level 202	THINKGEEK
ToyNews	E2	Upper Level 205	BTHA Exhibiting Members Lounge
Toys 'n' Playthings Magazine	E1	Upper Level 215	Amerang
Trends UK Ltd	H42	Upper Level 218	TUV Rheinland
Turner Media Innovations Lounge	Upper Level 130	Upper Level 220	Relaxation Garden
TUV Rheinland	Upper Level 218	Upper Level 305	HippyChick
Ty UK Ltd	Upper Level 119	Upper Level 308	Petron
UGears Mechanical Models	GH41	Upper Level 310	Cloud b
UL VS LTD	B49	Upper Level 312	J Perkins
University Games	F10	Upper Level 315	iimo
VAP games	GH15	Upper Level 316	Manobesaz
Vivid	B70	Upper Level 320	EPHEMERIS
VR Distribution UK	Upper Level 145	Upper Level 325	Deco-Pak
VTech/LeapFrog	Upper Level 500	Upper Level 400	Sambro International LTD
West Design Products Ltd	C45	Upper Level 420	iDance
Wicked Vision Ltd	E100	Upper Level 500	VTech/LeapFrog
Wild Card Games	H20	Upper Level 501	Geomag
Wilton Bradley	E89	Upper Level 505	BinaryBots
Wind Designs Ltd	H52	Upper Level 510	K'NEX UK a Division of Basic Fun
Winning Moves	E115	Upper Level 520	TOMY
WOW Toys	GH11	Upper Level 540	Magformers UK Limited
Wow! Stuff	Upper Level 190	Upper Level 600	Bandai UK Ltd
Xiamen Chituo Imp. & Exp. Co.,Ltd.	GH65	Upper Level 650	Seatzac
Zimpli Kids Ltd	B35	Upper Level 654	GOSH Designs part of the PMS International Group plc